



WorldDoc Rx™—A Transparent, Integrated Pharmacy Benefits Management System.

WorldDoc Rx provides the services of a traditional Pharmacy Benefits Manager (PBM) integrated with WorldDoc 24/7™ personal health management system. WorldDoc 24/7 collects, analyzes and integrates a user's medical, pharmacy and personal health data to provide a comprehensive care management solution that includes personalized medical goals, care gap identification and relevant, actionable programs and communications.

WorldDoc Rx™ Features:

- Fully transparent business relationship
- Claims management customized to fit with your current system architecture
- Quality network management that provides extensive messaging to pharmacists for optimum safety
- Effective formulary management and 3-Tier benefit design
- Experienced customer service support
- Mail order service program

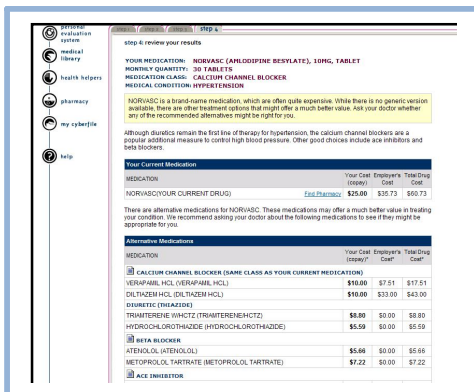
By integrating with data from WorldDoc 24/7, members receive personalized information on proper medication management. They are transformed into informed, engaged consumers that can take an active role in their healthcare by comparing drug costs and evaluating alternative, generic and Over-The-Counter (OTC) medications.

Sponsor Benefits

- Engagement of members through consistent, personalized programs and communications that result in medication compliance and reduced costs.
- Integration with WorldDoc 24/7's medical, pharmacy and health risk assessment data gives a more complete picture of a population's health.
- Empowered healthcare consumers through awareness of generic options, improved compliance with medication instructions and reduced drug-related problems leads to improved health status and lower healthcare costs.
- Aggregated evidence-based reporting on program effectiveness and drug utilization.

Individual Benefits

- Engages individuals through relevant, actionable programs and communications regarding medications.
- Promotes generic and OTC utilization through the ability to evaluate current and potential drug prescriptions and compare costs with alternative and generic medications to reduce pharmacy costs.
- Positively influences health status and healthcare costs by improving compliance to medication therapy, reviewing duplication and drug interactions.



Contact WorldDoc to find out how your organization can use WorldDoc Rx to improve member health and reduce costs.

