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WorldDoc, Inc. Expands Consumer Care Management Services Through Partnership with Wellcoaches Corporation

Partnership integrates best-in-class coaching with best-in-class online consumer care management system

Las Vegas, NV May 28, 2008 – WorldDoc, Inc. and Wellcoaches Corporation announced today a partnership to provide the services of certified wellness coaches to eligible WorldDoc users. WorldDoc is a leading national provider of consumer care management systems to health plans, third party administrators, and employers. WorldDoc's product suite empowers individuals to make better healthcare decisions leading to improved health and decreased health care costs.

"The addition of a relationship-based and proactive approach to wellness will help our members make lasting behavioral changes that will improve their overall health," said **Rahul Singal, MD, WorldDoc president and CEO**. "Wellcoaches is the market leader, as evidenced by their seminal patent for web-enabled coaching for health and well-being that was issued last week. We will be the first to offer the Wellcoaches patented coaching process integrated with online care management."

WorldDoc will integrate Wellcoaches coaching tools on the WorldDoc Tx platform, which will allow care managers and coaches to work together and view the same member data. In addition, upgrades will be made to standardize education, track outcomes and evaluate programs.

Today the WorldDoc Tx care gap management solution is used by nurses, pharmacists and physician groups to help them manage member populations. It is integrated with the WorldDoc 24/7 personal health management system. The care facilitators are able to identify, document, communicate and follow up with at-risk patients much more efficiently than through traditional care management charting systems.

Wellcoaches' coaches will first use WorldDoc's Tx care facilitator portal to evaluate a member's needs and then use the integrated coaching platform designed by Wellcoaches to help coaching clients improve wellness. Higher risk individuals are identified with WorldDoc's Health Risk Assessment (HRA) and can be offered coaching in areas such as; stress management, weight management, inactivity, depression, relationship issues or substance abuse issues. Coaches will engage and guide coaching clients during telephone coaching sessions to develop a vision, set goals and get support to reach their goals, supported by private and efficient online tools and secure messaging.

"The skills of the Wellcoaches team of certified wellness coaches combined with WorldDoc's integrated consumer care management system will truly empower people to take charge and work towards mastering health and well-being," said **Margaret Moore, CEO of Wellcoaches Corporation**. Wellcoaches provides the services of certified wellness coaches and executive wellness coaches qualified to coach on fitness, nutrition, weight management, stress management, health, energy, life satisfaction and other issues that affect wellness, including the mindset to sustain wellness.

About WorldDoc, Inc.

WorldDoc Inc. is a leading provider of consumer care management systems to health plans, third party administrators (TPAs) and employers. WorldDoc's fully integrated product suite empowers individuals to make better healthcare decisions leading to decreased costs and improved health. WorldDoc's solution integrates an individual's health risk assessment (HRA), medical and pharmacy claims, laboratory testing results, medical care provider data and self-administered medical testing results to provide a comprehensive care management solution that includes personalized medical goals, care gap identification and communication with suggested treatments. WorldDoc's complete integration of a patient's health information provides a more personalized solution that increases member engagement. The company's solutions contribute to effectiveness and cost savings in the areas of demand and disease management, pharmacy cost containment and disease prevention. For more information, visit www.worlddoc.com.

About Wellcoaches

Wellcoaches Corporation, now training 1,000 coaches per year, has set the standard for professional coaches in healthcare, including health coaches, fitness coaches, and wellness coaches, in strategic partnership with the American College of Sports Medicine. Through our coach training school, publications, workshops, conference presentations, and research studies, Wellcoaches is helping to build the foundation of coaching psychology in healthcare. Lippincott Williams Wilkins is publishing the Wellcoaches Coaching Psychology Manual in early 2009. Wellcoaches founder, Margaret Moore, has cofounded the Harvard Medical School Coaching Psychology Conference and the McLean Hospital/Harvard Medical School Coaching & Positive Psychology Initiative at www.harvardcoaching.org. The Wellcoaches Employee Assistance Coaching program, EAC®, enables employees to access the services of an elite group of consumer-driven certified wellness coaches, including executive wellness coaches. For more information, visit www.wellcoaches.com.

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