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WorldDoc Chosen to Provide Consumer Care Management to The University of Tennessee Medical Center

WorldDoc to Help University of TN Medical Center Research Study Enrollees Manage Diabetes and Provide Medical Center Employees Interactive Health Tools.

Las Vegas, NV, October 22, 2008 – WorldDoc, Inc. and The University of Tennessee Medical Center (UTMC) today announced that WorldDoc will provide its WorldDoc 24/7 product to approximately 300 patients enrolled in a Diabetes research study. In addition, a group of UTMC employees will have access to the online solution as part of a pilot program. WorldDoc's consumer care management systems, of which 24/7 is the core component, allow users to make better health care decisions, leading to decreased costs and improved health.

"We are excited to work with UT Medical Center team to help them manage their Diabetes research study and to provide their patients and employees with user-friendly, interactive health tools to help them become more engaged, informed healthcare consumers," said Garth Winckler, president and CEO of WorldDoc Foundation.

The University of Tennessee Medical Center is unique because of its standing as the only academic medical center and Level I Trauma Center in the Knoxville area, making it the leading resource for research, discovery and updated treatments in the community. The Medical Center collaborates with University of Tennessee Graduate School of Medicine and other academic endeavors. The Medical Center will be testing the efficacy of partnering with local businesses that have a relationship with UTMC and the Medical School, to co-market 24/7 to Knoxville area employers.

"WorldDoc stands out to The University of Tennessee Medical Center, the region's only academic medical center, as an outstanding company to partner with because it offers the tools that allow individuals to have data-driven information about themselves that they can utilize in order to take charge of their own health," said Norman Majors, senior vice president and chief administrative officer for The University of Tennessee Medical Center. "We believe the WorldDoc 24/7 product will serve as an excellent complement to the medical center's diabetes management program and to the ongoing health education that our physicians, nurses and other healthcare experts provide to individuals and groups throughout the region. We constantly seek to improve the quality of lives of the individuals we serve and we believe this system will assist us well in that endeavor."

WorldDoc 24/7 empowers users to evaluate symptoms, understand their health issues, assess health risks and take steps to decrease those risks. WorldDoc 24/7 collects, analyzes and integrates a user's medical, prescription and personal health data to provide a comprehensive care management solution that includes personalized medical goals, care gap identification and communication with targeted, actionable treatment suggestions.

About University of Tennessee Medical Center

The University of Tennessee Medical Center is a 581-bed, not-for-profit academic medical center, which serves as a referral center for Eastern Tennessee, Southeast Kentucky and Western North Carolina. The Medical Center, the region's only Level I Trauma Center, is one of the largest employers in Knoxville. For more information about the University of Tennessee Medical Center, visit online at www.utmedicalcenter.org.

About WorldDoc, Inc.

WorldDoc, Inc. is a leading provider of consumer care management systems to health plans, third party administrators (TPAs) and employers. WorldDoc's fully integrated product suite empowers individuals to make better health care decisions leading to decreased costs and improved health. WorldDoc's solutions integrate an individual's health risk assessment (HRA), medical and pharmacy claims, laboratory test results and biometric data to provide a comprehensive care management solution that includes personalized medical goals, care gap identification and secure, personalized, actionable programs and communications. WorldDoc's complete integration of a patient's health information provides a more personalized solution that increases member engagement. The company's solutions contribute to effectiveness and cost savings in the areas of demand and disease management, pharmacy cost containment and disease prevention. For more information, visit www.worlddoc.com.