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WorldDoc, Inc. Attains Gold Certified Partner Status in Microsoft Partner Program

Las Vegas, NV March 4, 2009 – WorldDoc, Inc. today announced it has attained Gold Certified Partner status in the Microsoft Partner Program with competencies in *Custom Development Solutions and ISV/Software Solutions*, recognizing WorldDoc’s expertise and impact in the technology marketplace. As a Gold Certified Partner, WorldDoc has demonstrated expertise with Microsoft technologies and a proven ability to meet customers’ needs. Microsoft Gold Certified Partners receive a rich set of benefits, including access, training and support, giving them a competitive advantage in the channel.

WorldDoc, Inc. is a leading provider of consumer care management systems to health plans, third party administrators (TPAs) and employers. WorldDoc’s fully integrated product suite empowers individuals to make better health care decisions leading to decreased costs and improved health. “We are extremely pleased to have attained Gold Certified Partner status in the Microsoft Partner Program. This allows us to clearly promote our expertise and relationship with Microsoft to our customers,” said Ben Say, Chief Information Officer at WorldDoc. “The benefits provided through our Gold Certified Partner status will enable us to accelerate the development of new products and services that we provide to our clients.”

“Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities,” said Allison Watson, corporate vice president of the Worldwide Partner Group at Microsoft Corp. “They need to trust in a company that can act as an expert adviser for their long-term strategic technology plans. Microsoft Gold Certified Partners, which have certified expertise and direct training and support from Microsoft, can build a positive customer experience with our technologies. Today, Microsoft recognizes WorldDoc, Inc. as a new Gold Certified Partner for demonstrating its expertise in providing customer satisfaction using Microsoft products and technology.”

As one of the requirements for attaining Gold Certified Partner status, WorldDoc, Inc. had to declare a Microsoft Competency. Microsoft Competencies are designed to help differentiate a partner’s capabilities with specific Microsoft technologies to customers looking for a particular type of solution. Each Competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the technology industry. Within select Competencies, there are Specializations that focus on specific solution areas that recognize deeper expertise within that Competency. Serving as a specialized path to earning those Competencies, Specializations give direct access to the tools and resources that support that specific area of focus.

The Custom Development Solutions Competency is designed for technology partners providing custom-built solutions for clients that require value-added capabilities to optimize business opportunities.

“Our developer partners enable us to deliver high-quality solutions and applications to our customers,” said Nick Abbott, group manager in the .NET Developer Product Marketing Group at Microsoft Corp. “As the demand for applications built on the Microsoft platform continues to grow, there are more opportunities for providers of custom-developed applications than ever. The Custom Development Solutions Competency provides partners with a way to showcase their expertise delivering custom-built solutions to customers, to enhance partners’ revenue opportunities and positioning them for growth.”

The ISV/Software Solutions Competency recognizes the skill and focus partners bring to a particular solution set. Microsoft Gold Certified Partners that have obtained this competency have a successful record of developing and marketing packed software based on Microsoft technologies.

“Solutions competencies are an important way for Microsoft to better enable ISVs to meet customer needs,” said Sanjay Parthasarathy, corporate vice president of the Developer and Platform Evangelism Group at Microsoft Corp. “They allow ISVs to keep and win customers through their deep knowledge of solutions-based Microsoft platform technologies. Microsoft has a long history of working closely with ISV partners to help them deliver compelling solutions and applications to our mutual customers, and the Microsoft Competencies are an important step in continuing to enhance vital relationships with ISVs worldwide.”

The Microsoft Partner Program was launched in October 2003 and represents Microsoft’s ongoing commitment to the success of partners worldwide. The program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners’ businesses be successful.

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About WorldDoc, Inc.

WorldDoc, Inc. is a leading provider of consumer care management systems to health plans, third party administrators (TPAs) and employers. WorldDoc’s fully integrated product suite empowers individuals to make better health care decisions leading to decreased costs and improved health. WorldDoc’s solutions integrate an individual’s health risk assessment (HRA), medical and pharmacy claims, laboratory test results and biometric data to provide a comprehensive care management solution that includes personalized medical goals, care gap identification and secure, personalized, actionable programs and communications. WorldDoc’s complete integration of a patient’s health information provides a more personalized solution that increases member engagement. The company’s solutions contribute to effectiveness and cost savings in the areas of demand and disease management, pharmacy cost containment and disease prevention. For more information, visit www.worlddoc.com.

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