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Premera Selects WorldDoc, Inc. to Provide Consumer Tools on Member Portal **Partnership Focuses on Engaging Members Through Innovative Online Tools**

Las Vegas, NV, June 23, 2009 – WorldDoc, Inc, announced today that Premera Blue Cross has selected WorldDoc to provide personal health support tools including a personal health record for its member portal. Premera Blue Cross is headquartered in Mountlake Terrace, Washington, and serves more than 1.5 million members in Washington and Alaska.

“We were attracted to WorldDoc not only for their innovative solutions and speed to market, but for their ability to seamlessly integrate with our existing programs and other third party vendors,” said Dave Young, Premera’s vice president of IT Strategy and Business Solutions. “Combining our existing consumer focused and disease management programs with the WorldDoc health support tools will create a superior system to help our members reach their health goals while lowering healthcare costs for our employer clients.”

Among the innovative online tools provided by WorldDoc are:

- A NCQA-certified Health Risk Assessment (HRA) to help identify risk for preventable conditions;
- A Personal Health Record (PHR) to collect and store all relevant health information;
- A Personal Evaluation System (PES) to help evaluate symptoms and find the most probable medical condition; and,
- A Medical Library that addresses 95% of the reasons individuals seek care.

“The unrelenting pressure to deliver more cost-effective healthcare is driving important and meaningful changes in the way health plans engage consumers to bring about positive behavior changes,” said Rahul Singal, MD, president and CEO of WorldDoc, Inc. “We look forward to working with Premera to help them focus on personalizing the member experience through targeted member messaging and interactive tools that support effective consumer engagement.”

The core component of WorldDoc’s consumer care management systems, WorldDoc 24/7, is an intuitive, interactive personal health management application that empowers users to evaluate symptoms, understand their health issues, assess health risks and take steps to improve their health. WorldDoc 24/7 collects, analyzes and integrates a user’s medical, prescription and personal health data to provide a comprehensive care management solution that includes personalized medical goals, care gap identification and communication with targeted, actionable treatment suggestions.

About Premera Blue Cross

Our mission is to provide peace of mind to our members about their healthcare coverage. We provide health insurance and related services to more than 1.5 million people. Premera Blue Cross has operated in Washington since 1933, and Alaska since 1957. Premera Blue Cross is an independent licensee of the Blue Cross Blue Shield Association. Premera Blue Cross is a member of a family of companies based in Mountlake Terrace, Washington, that provide health, life, vision, dental, stop-loss, disability, AD&D, and other related products and services.

About WorldDoc, Inc.

WorldDoc, Inc. is a leading provider of consumer care management systems to health plans, third party administrators (TPAs) and employers. WorldDoc’s fully integrated product suite empowers individuals to make better health care decisions leading to decreased costs and improved health. WorldDoc’s solutions integrate an individual’s health risk assessment (HRA), medical and pharmacy claims, laboratory test results and biometric data to provide a comprehensive care management solution that includes personalized medical goals, care gap identification and secure, personalized, actionable programs and communications. WorldDoc’s complete integration of a patient’s health information provides a more personalized solution that increases member engagement. The company’s solutions contribute to effectiveness and cost savings in the areas of demand and disease management, pharmacy cost containment and disease prevention. For more information, visit www.worldldoc.com.