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WORLDDOC CELEBRATES 10 YEAR ANNIVERSARY

Healthcare Information Technology Company Has Delivered Innovative Solutions Since 2000

Las Vegas, NV December 23, 2010 – WorldDoc, Inc., a provider of integrated Consumer Care Management systems to health plans, third party administrators (TPAs) and employers, celebrates its ten year anniversary. Since its founding, WorldDoc has delivered interoperable technology solutions that empower individuals to take an active part in managing their health and wellness. WorldDoc helps its clients engage their members, leading to improved health and better outcomes.

WorldDoc delivers clinical content and decision support to guide and encourage health status improvement at a personal level, customized according to an individual's health data and risk factors. WorldDoc's architecture is built on the premise that the individual and all of their health data is at the core of the system. WorldDoc's proprietary, fully hosted central data driven engine integrates medical and pharmacy claims, laboratory test results and biometric data with an individual's health risk assessment (HRA). This complete health data integration provides a comprehensive care management solution that includes personalized medical goals, care gap identification and secure, personalized, actionable interventions in multiple modalities.

“Over the last ten years, WorldDoc has continued to grow throughout the many changes in the healthcare industry,” said Rahul Singal, MD, President and CEO at WorldDoc. “I attribute our ongoing success to a singular focus on delivering the technology solutions our clients need in order to engage and empower their members to improve health and ultimately reduce costs for both the payer and the member.”

WorldDoc is a privately held Nevada corporation founded in 2000 by board-certified physicians in more than 20 medical and surgical specialties who initially developed an innovative Personal Evaluation System (Symptom Checker) using clinical experience supported by best practice guidelines which they used in their own practice. Since then, WorldDoc has evolved into a fully interoperable solution that integrates applications and data from multiple sources into a seamless user experience allowing individuals to experience the benefit of personalized communication relevant to their health status, thus increasing usability and adoption of the member portal.

Over the past years, WorldDoc has received industry recognition as a company and for its solutions. WorldDoc was named on the INC 500 list, has attained and maintained Microsoft Gold Certified Partner status, has achieved NCQA HIP certification and has won several industry awards including, URAC Best Practices and the Web Health Awards.

About WorldDoc, Inc.

WorldDoc, Inc. is a provider of Consumer Care Managementsm systems to health plans, third party administrators (TPAs) and employers. WorldDoc's fully integrated product suite empowers individuals to make better health care decisions leading to decreased costs and improved health. WorldDoc's solutions integrate an individual's health risk assessment (HRA), medical and pharmacy claims, laboratory test results and biometric data to provide a comprehensive care management solution that includes personalized medical goals, care gap identification and secure, personalized, actionable programs and communications. WorldDoc's complete integration of a patient's health information provides a more personalized solution that increases member engagement. The company's solutions contribute to effectiveness and cost savings in the areas of demand and disease management, pharmacy cost containment and disease prevention. For more information, visit www.worlddoc.com.

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