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Community Health Plan of Washington Selects WorldDoc to Provide Personal Health Management System

Collaboration Focuses on Engaging Members Through Innovative Online Tools
to Improve Health and Reduce Costs

November 15, 2010 – SEATTLE, WA – Community Health Plan of Washington, a not-for-profit Washington state health plan founded by 19 community health centers, announced today that WorldDoc will provide their Basic Health and Washington Health Program members with access to online tools, resources and health information that can help prevent chronic diseases and encourage preventive care.

Community Health Plan's mission is to deliver accessible managed care services that meet the needs and improve the health of its communities, and to make managed care participation beneficial for community-responsive providers. Community Health Plan offers affordable health insurance coverage through numerous public programs under contract with the State of Washington, in addition to Medicare Advantage plans. The health plan is the largest insurer of the Basic Health program and the only insurer for the Washington Health Program offered by the Washington Health Care Authority.

WorldDoc's architecture is built to support the identification of individual member risks and care gaps and to then personalize communications to the member in an effort to improve their health and enhance contact with their healthcare provider and the health plan. It creates a central communication platform with a unique experience for Community Health Plan and its members.

"In addition to fitting into our overall wellness and prevention strategy, WorldDoc's NCQA certified tools and functionality related to member wellness, education, and health management initiatives will assist us in our certification efforts," said Dr. Christopher Mathews, Chief Medical Officer at Community Health Plan of Washington. "The quality and usefulness of the WorldDoc Health Risk Assessment, resources, and many consumer tools will make a positive impact on the health and wellness of our member population."

Among the innovative online tools provided by WorldDoc are:

- NCQA-certified Health Risk Assessment (HRA) to help identify risks
- Personal Health Record (PHR) to collect and store all relevant health information
- Personal Evaluation System (PES) to evaluate symptoms
- URAC Accredited Medical Library to educate members

"Community Health Plan of Washington is committed to providing plan members with the best support available for understanding personal health challenges and making healthy choices," said Rahul Singal, MD, president and CEO of WorldDoc. "WorldDoc is pleased to have the opportunity to provide plan members with interactive health tools to help deliver on this commitment."

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About Community Health Plan

Community Health Plan provides managed care for more than 270,000 individuals and families throughout Washington State. It is the state's largest insurer of the Basic Health Plan and the second largest health plan serving members of the state's Medicaid program, including Healthy Options, the Children's Health Insurance Program, and the only insurer for the GA-U (Disability Lifeline) and Washington Health Programs. The Plan's delivery system includes more than 540 primary care clinics, 2,365 primary care providers, 13,571 specialists, and 100 hospitals. Community Health Plan also features an incentive program that rewards its members for getting the preventive care they, and their families, need. More information is found at www.chpw.org.

About WorldDoc

WorldDoc is a leading provider of consumer care management systems to health plans, third party administrators (TPAs) and employers. WorldDoc's fully integrated product suite empowers individuals to make better health care decisions leading to decreased costs and improved health. WorldDoc's solutions integrate an individual's health risk assessment (HRA), medical and pharmacy claims, laboratory test results and biometric data to provide a comprehensive care management solution that includes personalized medical goals, care gap identification and secure, personalized, actionable programs and communications. WorldDoc's complete integration of a patient's health information provides a more personalized solution that increases member engagement. The company's solutions contribute to effectiveness and cost savings in the areas of demand and disease management, pharmacy cost containment and disease prevention. For more information, visit www.worlddoc.com.

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