

**Contact:**

WorldDoc, Inc.  
Jennifer Hall  
Director of Marketing  
(702) 966-5011  
[jhall@worlddoc.com](mailto:jhall@worlddoc.com)

**Contact:**

Sharon Albert, Ph.D.  
202-326-3959  
[salbert@urac.org](mailto:salbert@urac.org)

## **WorldDoc, Inc. Named a Finalist in URAC's Best Practices in Health Care Consumer Empowerment and Protection Awards**

*Automated Alerts For Cost-Effective Drug Therapy will be among distinguished award winners at Best Practices Conference & Exhibit, April 1-2, 2009*

**Washington, D.C. Nov. 24, 2008** – URAC, a leading independent accrediting organization, has announced that a distinguished panel of judges selected WorldDoc, Inc. as one of 23 finalists in its Best Practices in Health Care Consumer Empowerment and Protection Awards competition. The competition drew entries from across the nation. The finalists will be honored during the *2009 Best Practices Conference & Exhibit*, April 1-2, 2009 in Orlando, Fla.

Finalists are invited to present their winning programs at the Best Practices Conference & Exhibit and URAC educational events throughout the year. Presentations will showcase best practices in two categories: consumer decision-making and consumer health improvement.

WorldDoc's winning entry is an internet-based prescription drug monitoring and intervention application intended to reduce patient out of pocket drug costs, and thereby reduce any potential interruptions in therapy. The intervention was designed to identify patients on a drug spending path that would lead to a gap in coverage before the end of their coverage year. The intervention was implemented for a Medicare Managed Care and Medical Management Organization located in the U.S. This organization's Medicare Part-D beneficiaries were consistently reaching their gap in coverage early in the plan year, resulting in poor medication adherence, persistence and treatment outcomes. WorldDoc's internet-based pharmacy therapy quality assurance system was built to identify members who were expected to reach their coverage gap within the plan year. Patients expected to meet their coverage gap the soonest before the end of their coverage year were provided a drug profile review by a pharmacist, and specific recommendations for drug therapy change aimed at reducing drug costs.

"The Best Practices Awards and Conference provide a unique opportunity for leaders in health care management to learn what premier companies are doing to advance consumer protection and empowerment," said Alan Spielman, URAC's president and CEO. "It is a one-of-a kind conference, designed to inspire the industry as a whole to rapidly adopt proven practices that advance patient safety and empower consumers with improved decision-making tools."

Entries were judged by a distinguished panel of judges, chaired by epidemiologist Thomas W. Wilson, PhD, DrPH, Trajectory HealthCare, LLC. The 30-member panel included the best and most widely recognized experts in program evaluation, care coordination, health information technology, employer and purchaser decision making and patient safety. Entries were reviewed and scored by the judges based on objective criteria.

"To be recognized by URAC as a leader in Best Practices is a direct reflection of the committed, accomplished team of individuals that make up WorldDoc," said Rahul Singal, MD, president and CEO of WorldDoc, Inc. "It is truly an honor to be among the "Best of the Best" in advancing consumer protection and empowerment in the healthcare industry."

All finalists are invited to attend a black tie dinner event during the conference, when they will discover how they will be distinguished as award winners. Gold, Silver, Bronze and Honorable Mention Award winners in each of the four organization categories will be announced at the dinner. Platinum Award winners will also be announced, in the two topic categories.

**For a complete list of judges, go to**

**<http://www.urac.org/bestpractices/websitejudges.asp>.**

**About URAC**

URAC, an independent, nonprofit organization, is well-known as a leader in promoting health care quality through its accreditation and certification programs. URAC offers a wide range of quality benchmarking programs and services that keep pace with the rapid changes in the health care system, and provide a symbol of excellence for organizations to validate their commitment to quality and accountability. Through its broad-based governance structure and an inclusive standards development process, URAC ensures that all stakeholders are represented in establishing meaningful quality measures for the entire health care industry. For more information, visit [www.urac.org](http://www.urac.org).

**About WorldDoc, Inc.**

WorldDoc Inc. is a leading provider of consumer care management systems to health plans, third party administrators (TPAs) and employers. WorldDoc's fully integrated product suite empowers individuals to make better healthcare decisions leading to decreased costs and improved health. WorldDoc's solution integrates an individual's health risk assessment (HRA), medical and pharmacy claims, laboratory testing results, medical care provider data and self-administered medical testing results to provide a comprehensive care management solution that includes personalized medical goals, care gap identification and communication with suggested treatments. WorldDoc's complete integration of a patient's health information provides a more personalized solution that increases member engagement. The company's solutions contribute to effectiveness and cost savings in the areas of demand and disease management, pharmacy cost containment and disease prevention. For more information, visit [www.worlddoc.com](http://www.worlddoc.com).

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